



## DEUTSCHE BARKEEPER-UNION

e.V. von 1909



Lauffen am Neckar, April 2018.

### **Deutsche Barkeeper-Union e.V. Leaves International Umbrella Organization**

IBA Future orientation of the DBU to focus on the work of local bartenders.

**The Deutsche Barkeeper-Union e.V. (DBU) is leaving the international umbrella organization IBA at the end of 2018. Its content, teaching methods and competitions no longer correspond with the self-image and goals of the DBU. In the course of its modernization, the association for barkeepers in Germany aims to concentrate entirely on national work and expedite the professionalization of the occupation.**

Carried unanimously and without abstentions at an extraordinary general meeting in February in Berlin, all twelve chairmen of the DBU voted to end their cooperation with the international umbrella organization IBA (International Bartenders Association). The chairmen of the association agree that its content and teaching methods are outdated and no longer compatible with their own objectives. In addition, the international work of the association, especially in the run-up to the IBA competitions, resulted in high financial and personnel expenses.

Time and financial resources made available by leaving the IBA benefit the local work of the association. Some current themes of the DBU are the distribution of the "Handbuch der Bar" (Bar Handbook, published in 2017) at vocational schools, which provides teachers and students at restaurant and hospitality management schools with a guide for technology, commodity science and essential recipes. In addition, with the project titled "Verein Online" the association is working on digitalization and a more effective implementation of internal processes. Moreover, the DBU is building up a comprehensive program of support and advanced training for the bartenders of Germany – aiming to take a leading role in advancing the professionalization of the trade decisively. All bartenders who are active in the industry in Germany are cordially invited to take part in the modernization and development processes in the interest of the industry.

The good collaboration between the DBU and international colleagues will not be interrupted by its departure from the IBA: it will continue to take place, but with a sharper focus on relevant topics. And the winner of the Deutsche Cocktail-Meisterschaft (German Cocktail Championship), who was sent on to the international championship in the past, will now be invited on a custom educational trip by the DBU.

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